

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2008 – March 31, 2008

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CARE BEARS
STRAWBERRY SHORTCAKE
CAKE
HORSELAND
SUSHI PACK
DINO SQUAD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2008 through March 31, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President,
CBS Program Practices, New York

Date: April 1, 2008

**CERTIFICATION OF COMMERCIAL MATERIAL
IN CHILDREN'S TELEVISION PROGRAMS
FOR
WRAL-TV/DT
RALEIGH, NORTH CAROLINA**

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **January 1, 2008 – March 31, 2008**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Network Children's Programs

Attached hereto is a list of CBS Television Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Television Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 4-9-08

Name: John Harris

Title: Dir. of Programming

**CERTIFICATION OF COMMERCIAL MATERIAL
IN CHILDREN'S TELEVISION PROGRAMS
FOR
WRAL-TV/DT
RALEIGH, NORTH CAROLINA**

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **January 1, 2008 – March 31, 2008**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Children's Programs Produced Locally By The Station

Attached hereto is a list of Children's Programs produced by and/or broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L. No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed were broadcast exceed the Act's statutory limits for Children's Programs.

Date: 4-9-08

Name: John Harris

Title: Dir. of Programming

**CERTIFICATION REGARDING INTERNET WEBSITES
APPEARING IN CHILDREN'S TELEVISION PROGRAMS AND
HOST SELLING DURING OR ADJACENT TO CHILDREN'S
TELEVISION PROGRAMS
FOR
WRAL-TV/DT
Raleigh, North Carolina**

This Certification Regarding Internet Websites Appearing in Children's Television Programs and Host Selling During or Adjacent to Children's Television Programs ("Certification") applies to Children's Programs broadcast on WRAL-TV, WRAL-DT and the multicast digital services of WRAL-DT (collectively, "WRAL") during the period of **January 1, 2008 – March 31, 2008** (the "Period"). As used in this Certification, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Children's Programs Aired By The Station

Attached hereto is a list of Children's Programs broadcast by this station during the Period. As a standard practice, WRAL formats all of the Children's Programs in compliance with the website and host selling rules contained in the *Report and Order and Further Notice of Proposed Rule Making* In the Matter of Children's Television Obligations of Digital Television Broadcasters, 19 FCC Rcd 22943 (2004), as clarified and amended by the *Second Order on Reconsideration and Second Report and Order*, FCC 06-143 (rel. Sept. 29, 2006) (the "Order"). In no instance did any non-compliant websites as defined in the Order appear in any of the Children's Programs during the Period. In addition, in no instance did any non-compliant host selling websites appear during or adjacent to Children's Programs during the Period.

Date: _____

4-9-08

Name: _____

John M. Hami

Title: _____

Dir. of Programming